



Mobeen Jamshed

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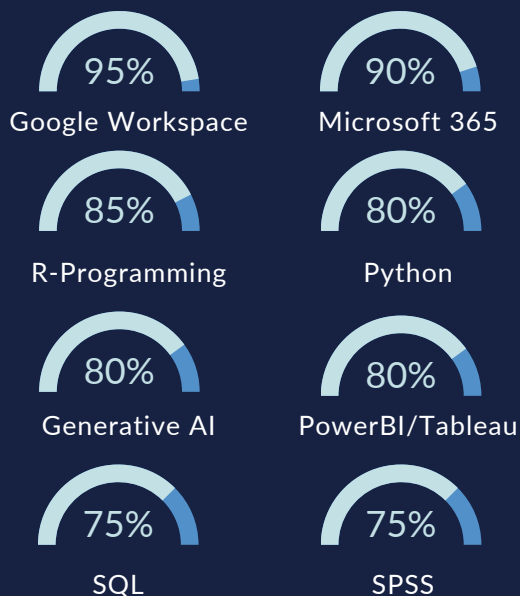


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Skills Summary



Tools Expertise



About Me

Skilled management expert, business analysis professional and data analyst with more than seven years of industry experience. Energetic presenter and confident communicator with the ability to circulate information in a way that is clear, efficient, and beneficial for end users. Creative in finding solutions to problems and determining modifications for optimal use of organizational data. Expert at providing realistic projections and establishing various scenarios to determine viable process strategies to utilize.

Experience

Assistant Director Placement - Air University

Nov,2023 - till now

- Job Placements, Internships, Alumni Data Management, Alumni Portal Management, Industrial Linkages, Career Counseling, Career Support, Employment Data Management

Assistant Manager Operations - Air University

Nov,2018 - 2023

- Operations Management, Data Management, Data Handling, Web Portals Handling, Query Handling, Budget management, Annual Budgeting Departmental, Procurement, Logistics, Events Handling

Admin & HR Officer Hamdard University

Sep, 2017 - Nov, 2018

- Administration, Recruitment, Job Advertisement Handling, Payroll Management, Procurement, Purchase committee convener, Operations and Logistics, Data Management and Data Handling

Education

The University of Lahore

2017 - 2019

MPhil Management Sciences

Capital University of Science and Technology

2012-2016

MBA

The University of Punjab

2010-2012

B.Com

National University of Modern Languages

2010 (6 months)

Special English Diploma

Achievements

Academic Gold Medal
MPhil Management Sciences
Academic Certificate of
Excellence



Events Organized

Career Fair 2024 Air University
AirTech Olympiad 2024
Career Fair 2022 Air University
Career Development Week 2022
Air E-Nexus Olympiad (Online) 2020
AirTech Olympiad 2019
AirNexus Olympiad 2019
TEDx 2019 Air University
WHO Delegation Dinner 2017
Inauguration Ceremony -Aviation City
Campus Air University Kamra

International Visit & Project

Philippines Asian Productivity Organization
Project(National Education Policy and its
impact on Productivity) 2018



International Trainings Attended

LEAD YOUR TEAM

By International Finance Corporation (By
World Bank Group)
Business Edge
National Productivity Organization

EFFECTIVE MARKETING SKILLS By

International Finance Corporation
(By **World Bank Group**)
Business Edge
National Productivity Organization

Courses & Certificate

Google Data Analytics Certificate Professional
Coursera & Google -2023 (6 months)

Data Science & AI
E-Hunarmand & PEC -2024 (6 months)

Business Intelligence & Data Analytics
DigiSkills & Virtual University -2022 (4 months)

Microsoft Excel Advance
UDEMY - 2023(2 months)

Information systems auditing, control and assurance
Hong Kong University of Science and Technology - 2023(1 month)

Business Analysis
Project Management Institute - 2022

Root Cause Analysis
Project Management Institute - 2022

Business Analyst : Tools and Techniques
IIBA - 2022

Research Publications

- Impact of consumer socialization on soft drink consumption and mediating role of consumer generational behavior. British Food Journal, 117(3), 1205-1222.
- Buying Meat for Family in the Collectivist Culture: An Application of the Theory of Planned Behavior. NUML International Journal of Business & Management, 12(1), 145-163.
- Buying Intention and Buying Behavior towards Chicken Meat in Pakistan: Empirical Evidence from a Consumer Survey. NUML International Journal of Business & Management, 13(1), 35-54.
- Ecotourism Consumption Values in the Unfamiliar Market and Mediating Role of Destination Image", AWKU, Journal of Business and Tourism, Vol 06, Number 01, pp.103-121
- Socioeconomic-status and Physical Attractiveness of Customers in Luxury Retail Encounters: Moderating Role of Customers Age. The Discourse, 6(2), 29-47

References

References will be shared upon request